



ACMHN's 43rd International Mental Health
Nursing Conference

Enhancing Practice, Optimising Recovery

25 - 27 October 2017

SPONSORSHIP PROSPECTUS



the Australian College
of Mental Health Nurses Inc.



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About the Conference

The Australian College of Mental Health Nurses is proud to announce the 42nd International Mental Health Nursing Conference. The first conference was held in 1974 and it has continued to grow, attracting around 400 delegates and becoming a premier event on the mental health calendar.

Mental health continues to be an issue that attracts debate and discussion - both nationally and internationally - by politicians, economists, governments, health sectors and communities.

Conferences offer the opportunity for all these stakeholders to come together to drive reform and look for solutions. The conversation and sharing of information is integral to achieving this and, as such, your involvement is important.

We need your support to bring all these stakeholders together and we need to hear from you as to how you are contributing to supporting, and finding ways to improve, mental health care - particularly through mental health nursing.

This conference offers exceptional sponsorship and exhibition opportunities to showcase your organisation and the work you do to a forecast attendance of over 400 delegates, comprised of mental health nurses, clinicians, researchers, academics, the managers, the policy makers, the decision makers.

There are many factors that impact on the health of Australians. Where there is disparity, across any aspect of life, quality of life and health outcomes are affected.

Consider people with mental illness who, compared to people from the general population, experience reduced life expectancy, poor physical health, and reduced access and treatment for a range of health problems. Consider also the impact on their families.

The theme of this conference - nurses striving to tackle disparity in health care - invites speakers and delegates to consider the many ways in which disparity impacts on mental health consumers and carers. The conference provides an opportunity to showcase innovative models of care, develop partnerships and opportunities for collaboration, discuss workforce and community design, and highlight educational programs that promote improved outcomes for consumers and their families.

If you are a stakeholder in the mental health sector, or are looking to play a larger role, there is no better opportunity to promote your organisation to the sector's leaders than the ACMHN 42nd International Mental Health Nursing Conference.

Organising Committee

Adjunct Associate Professor Kim Ryan - Chief Executive Officer

Ms Peta Marks - Professional Development Manager

Prof Eimear Muir-Cochrane - Program Chair

Ms Ellen Fraser - Events Coordinator

Ms Sharina Smith - Communications and Publications Officer

Mrs Kylie Pryde - Executive Assistant

Ms Haylie Mallia - Membership and Administration Officer





Sponsorship Information

The ACMHN would like to invite you to partner with us, to share in this premier event. The Conference will be held in Hobart from 25-29 October 2017 at the Hotel Grand Chancellor.

Partnering with the College will provide your organisation with a number of key benefits:

- Exposure to a relevant and influential audience before, during and after the event.
- Your organisation will be seen as a keen and vital supporter of mental health nurses and mental health more broadly, throughout Australia and internationally.
- Opportunity to consolidate existing industry relationships and develop new collaborations.
- Opportunity to network across your own specialty area.
- Well-priced sponsorship and exhibition opportunities.
- Friendly and helpful team of Conference organisers.

The ACMHN International Mental Health Nursing Conference Organising Committee work closely with all sponsors to ensure you are satisfied with your involvement and return on investment. We have a wide variety of partnership opportunities available, and we also invite any new proposals you may wish to put forward.

The ACMHN will provide assistance to sponsors and exhibitors in the following ways:

- Coordinating a sponsorship package that meets your organisations' aims and objectives for participating in the Conference.
- Providing information and detail around additional value-add opportunities.
- Advising you on company literature you may be eligible to incorporate in the Conference satchels and on the quantities required.
- Assisting you with the registration processes.

Our aim is to support Sponsors and Exhibitors to generate the best possible outcomes from the Conference. The College is also happy to negotiate a package that will be of maximum benefit to your organisation and ours, to members, delegates and key stakeholders.

For more information or to book a sponsorship or exhibition package, please contact:

Australian College of Mental Health Nurses

Contact: Ellen Fraser, Events Coordinator

A: PO Box 154 Deakin West ACT 2600

T: 02 6285 1078

E: ellen.fraser@acmhn.org

Note:

- All costs are GST exclusive.
- All inserts / handouts are to be supplied by the sponsor.
- All artwork / logos are to be supplied by the sponsor / exhibitor in appropriate formats.
- All banners are to be provided by the sponsor.





Conference Highlights

There are a range of highlights of this Conference each year, including:

The Oration and Investiture Ceremony

The President, Board of Directors and CEO are joined by invited dignitaries, Life Members, Fellows, members and delegates for an official formal Oration and Investiture Ceremony.

Here, the President, on behalf of the Board of Directors and the College, invest new Life Members, Fellows and members to the organisation, and share their celebration in belonging to Australia's peak professional mental health nursing organisation.

The Mental Health Nurse of the Year and Mental Health Nurse Achievement Award will also be presented at this important formal College event.

Welcome Reception

Members and non-members, delegates, presenters, sponsors and exhibitors all come together to celebrate the opening of the Conference.

Gala Dinner

The Conference Gala Dinner is a huge social event for all delegates and provides an opportunity to network and celebrate.

High quality scientific program

A range of national and international keynote presenters, local speakers - clinicians, researchers, consumers and others - present peer-reviewed and invited papers.

A range of awards

In addition to the Mental Health Nurse of the Year and the Mental Health Nurse Achievement Award, there are a number of important awards presented during the Conference, including:

- The Stan Alchin Award for best clinical presentation by a clinician
- The Research Award
- Best Poster Award
- Best First Time Presenter Award
- Best Presentation in a General Category.

Book launches, product launches, project launches and promotional events
There's so much going on at this Conference!

As a way to showcase the latest research, information, projects and advances in the mental health nursing profession, the Conference includes a range of exciting extras.





Sponsorship Packages

Purple Principal Partner

\$16,500

Purple is the main colour used by the College and is synonymous with the College brand. As the Purple Principal Partner your organisation will have the highest visibility and maximum exposure at the Conference.

This is a unique opportunity to be placed at the forefront of the delegates and receive recognition for your support of the mental health sector.

Entitlements:

- Name acknowledgement as the Conference Purple Principal Partner
- Logo recognition as the Purple Principle Partner in all Conference promotional material, including the Conference eBulletins, the cover of the official program and on the Conference website (including link to your home page).
- Acknowledgement during the opening and closing plenary sessions.
- Customised promotional opportunities with the College for a 12 month period (from date of booking), not just for the Conference.
- Company logo on all holding slides in the plenary sessions.
- 2x promotional inserts in the Conference satchels, can be flyer or item (excluding notepad and pen).
- 1 x banner displayed in prominent position during all plenary sessions.
- 1x banner displayed at the registration desk.
- Company logo on all lectern signs.
- 2x promotional items/flyers handed out during a plenary session (excluding note pad and pen).
- Full page advertisement in the Conference program.
- Full page advertisement in each edition of the College's quarterly 'news' magazines prior to the Conference (subject to time of booking).
- 6m x 3m exhibition booth in prominent position.
- 5x full registrations including social functions.
- Company logo, contact details and profile in Conference program.
- Company logo, contact details and profile on the Conference website.
- Only one available





Green Support Sponsor

\$13,500

Green is indelibly linked with the College. As the Green Support Sponsor your organisation will be a key sponsor and your brand will be represented throughout the Conference. This is an excellent opportunity to affiliate your brand with the mental health sector and show your support for mental health nurses in Australia and internationally.

Entitlements:

- Name acknowledgement as the Conference Green Support Sponsor.
- Logo recognition as the Green Support Sponsor in all Conference promotional material, including the Conference eBulletins and on the Conference website (including link to your home page).
- Acknowledgement in the opening and closing plenary sessions.
- Company logo on all holding slides in the plenary sessions.
- 2x promotional inserts in the Conference satchels, can be flyer or item (excluding notepad and pen).
- Consenting delegate list.
- 1 x banner displayed in prominent position during opening and closing plenary sessions.
- 1x banner displayed at the registration desk.
- 1x promotional item/flyer handed out during a plenary session (excluding note pad and pen).
- Half page advertisement in Conference program.
- Half page advertisement in each edition of the College's quarterly 'news' magazines prior to the Conference (subject to time of booking).
- 3m x 3m exhibition booth in prominent position, subject to availability.
- 3x full registrations, including social functions.
- Company logo, contact details and profile in Conference program.
- Company logo, contact details and profile on the Conference website.
- Only one available

Amber Concurrent Stream Sponsor

\$9,500

As with purple and green, amber is visually associated with the College. As an Amber Stream Sponsor your organisation will be associated with one of the concurrent streams. This provides an excellent opportunity to build partnerships and demonstrate your support of the mental health sector. As with the Green Support Sponsor, this is an excellent opportunity to affiliate your brand with the mental health sector and show your support for mental health nurses in Australia and internationally.

Entitlements:

- Name acknowledgement as a Conference Amber Stream Sponsor.
- Logo recognition as an Amber Stream Sponsor in all Conference promotional material including the Conference eBulletins, in the Conference program next to your stream and on the Conference website (including link to your home page).
- Acknowledgement in the opening and closing plenary sessions.
- Company logo on all holding slides in the nominated concurrent stream sessions.
- 1x promotional insert in the Conference satchels, can be flyer or item (excluding notepad and pen).
- 1 x banner displayed in prominent position during all sessions in nominated concurrent stream.
- 1x promotional item/flyer handed out during a concurrent session in your nominated stream (excluding note pad and pen).
- Quarter page advertisement in Conference program.
- Quarter page advertisement in each edition of the College's quarterly 'news' magazine prior to the Conference (subject to time of booking).
- 3m x 3m exhibition booth in prominent position, subject to availability.
- 2x full registrations, including social functions.
- Company logo, contact details and profile in Conference program.
- Company logo, contact details and profile on the Conference website.
- Four available



International Speaker Sponsor

\$7,500

International speakers are highly regarded by delegates as they provide the global context to the Conference deliberations.

As a sponsor of an international speaker your organisation is associated with this highlight of the ACMHN's 42nd International Mental Health Nursing Conference. There is also the potential for a wider audience, should the speaker undertake media interviews or hold workshops during their time in Australia.

Entitlements:

- Name acknowledgement as the Conference International Speaker Sponsor.
- Logo recognition as the International Speaker Sponsor in all conference promotional material including the Conference eBulletins, in the Conference program next to your sponsored speaker and on the Conference website (including link to your home page).
- Acknowledgement in the opening and closing plenary sessions.
- Company logo on all holding slides before and after your sponsored speaker presents.
- Opportunity to meet sponsored speaker and have an official photograph.
- 1x promotional insert in the Conference satchels, can be flyer or item (excluding notepad and pen).
- Consenting delegate list.
- 1 x banner displayed in prominent position during sponsored speakers session.
- Quarter page advertisement in Conference program.
- Quarter page advertisement in each edition of the College's quarterly 'news' magazines prior to the Conference (subject to time of booking).
- 2 x full registrations, including social functions.
- Company logo, contact details and profile in Conference program.
- Company logo, contact details and profile on the Conference website.
- **Only two available**

Conference Dinner Sponsor

\$8,000

The Conference Dinner is the social highlight of the ACMHN's International Mental Health Nursing Conference and is always well attended.

This event provides an opportunity for delegates to network in a relaxed, fun environment.

Entitlements:

- Name acknowledgement as the Conference Dinner Sponsor.
- Logo recognition as the Conference Dinner Sponsor in all Conference promotional material including the Conference eBulletins, in the Conference program next to the Conference Dinner description and on the Conference website (including link to your home page).
- Acknowledgement in the opening and closing plenary sessions.
- Company logo projected at the Conference Dinner on holding slides and the opportunity to provide a five minute introduction and welcome to the dinner.
- 1x promotional item placed at each table seating.
- 1x promotional insert in the Conference satchels, can be flyer or item (excluding notepad and pen).
- 1x banner displayed on stage during the Conference Dinner.
- 1x banner displayed at the entrance to the Conference Dinner.
- Quarter page advertisement in Conference program.
- Quarter page advertisement in each edition of the Colleges quarterly 'news' magazines prior to the Conference (subject to time of booking).
- 1x full registration, including social functions.
- 4x Conference Dinner tickets.
- Logo displayed on Conference Dinner menus.
- Opportunity to provide a sponsor banner or backdrop in a designated photo area at the dinner venue.
- Company logo, contact details and profile in Conference program.
- **Only one available**





Satchel Sponsor

\$6,500

Distributed to every delegate upon registration, satchels are used throughout and after the Conference.

Sponsorship of the satchels offers excellent exposure, as it will make your organisation a constant presence for the duration of the event and beyond.

Entitlements:

- Name acknowledgement as the Satchel Sponsor.
- Logo recognition as the Satchel Sponsor in all Conference promotional material including the Conference eBulletins, in the Conference program and on the Conference website (including link to your home page).
- Logo included on all satchels (subject to time of booking).
- Acknowledgement in the opening and closing plenary sessions.
- 2x promotional inserts in the Conference satchels, can be flyer or item (excluding notepad and pen).
- Quarter page advertisement in Conference program.
- Quarter page advertisement in each edition of the Colleges quarterly 'news' magazines prior to the Conference (subject to time of booking).
- 1x full registration, including social functions.
- Company logo, contact details and profile in Conference program.
- Company logo, contact details and profile on the Conference website.
- **Only one available**



Satchel example, colour and type subject to change





Keynotes Video Sponsor

\$7,000

Delegates, members and other mental health professionals will be able to access videos of the keynote presenters after the Conference, via the College's Professional Development Portal, part of the College website. This will provide you with extended exposure for your brand for months and years into the future.

Entitlements:

- Name acknowledgement as the Keynote Video Sponsor.
- Logo recognition as the Keynote Video Sponsor in all Conference promotional material including the Conference eBulletins, in the Conference program and on the Conference website (including link to your home page).
- Acknowledgement in the opening and closing plenary sessions.
- Logo displayed on holding slides before and after keynote presentation of the video.
- Company logo imprinted on nominated keynote video.
- Prominent signage during keynote sessions.
- 1x promotional insert in the Conference satchels, can be flyer or item (excluding notepad and pen).
- 1x full registration, including social functions.
- Company logo, contact details and profile in Conference program.
- Company logo, contact details and profile on the Conference website.
- Only one available

Welcome Reception Sponsor

\$6,500

The Welcome Reception follows the Oration and Investiture Ceremony, a significant event for the College, and one which hosts a number of dignitaries and important College members.

This event provides an opportunity for delegates to network and renew acquaintances, and also officially opens the trade exhibition.

Entitlements:

- Name acknowledgement as the Welcome Reception Sponsor.
- Logo recognition as the Welcome Reception Sponsor in all Conference promotional material including the Conference eBulletins, in the Conference program next to the Welcome Reception description and on the Conference website (including link to your home page).
- Acknowledgement in the opening and closing plenary sessions.
- 1x promotional insert in the Conference satchels, can be flyer or item (excluding notepad and pen).
- 2x banners displayed in the area where the Welcome Reception will be held.
- 1x full registration, including social functions.
- 3x Welcome Reception tickets.
- 1x promotional item handed out at Welcome Reception.
- Company logo, contact details and profile in Conference program.
- Company logo, contact details and profile on the Conference website.
- Only one available





Meeting Space Sponsor

\$7,000

The meeting space is a 6mx2m booth with tables and chairs that will be a prominent position in the trade exhibition where delegates can meet and network throughout the Conference.

You will have naming rights to the meeting space e.g. 'ACMHN Meeting Space' and will have the opportunity to brand the space with promotional products, graphics and brochures as you see fit.

It will be promoted throughout the conference as a great meeting point for those who wish to get in touch, giving you key exposure to all delegates at the Conference.

Entitlements:

- Name acknowledgement as the Meeting Space Sponsor.
- Logo recognition as the Meeting Space Sponsor in all Conference promotional material including the Conference eBulletins, in the Conference program next to the Meeting Space description and on the Conference website (including link to your home page).
- Acknowledgement in the opening and closing plenary sessions.
- Opportunity to brand the meeting space e.g. 'ACMHN Meeting Space'.
- 6m x 3m exhibition booth, which will be the meeting space.
- 1x full registration, including social functions.
- 2x exhibitor only registrations, including a ticket to the Welcome Reception.
- 1x promotional insert in the Conference satchels, can be flyer or item (excluding notepad and pen).
- Company logo, contact details and profile in Conference program.
- Company logo, contact details and profile on the Conference website.
- **SOLD OUT**

Refreshment Break Sponsor

\$5,000

Delegates look forward to the refreshment breaks.

Sponsorship of the refreshment break provides an opportunity to reach out to them while they are relaxed and chatting.

Entitlements:

- Name acknowledgement as the Refreshment Break Sponsor on nominated day.
- Logo recognition as the Refreshment Break Sponsor on nominated day in all Conference promotional material including the Conference eBulletins, in the Conference program next to the refreshment breaks on nominated day and on the Conference website (including link to your home page).
- Acknowledgement in the opening and closing plenary sessions.
- Prominent signage displayed during all refreshment breaks on your nominated day.
- 1x banner displayed during breaks on nominated day.
- 1x promotional insert in the Conference satchels, can be flyer or item (excluding notepad and pen).
- 3m x 3m exhibition booth, subject to availability.
- 1x full registration, including social functions.
- 1x exhibitor only registration, including a ticket to the Welcome Reception.
- Company logo, contact details and profile in Conference program.
- Company logo, contact details and profile on the Conference website.
- **Only three available:**
 - **Wednesday**
 - **Thursday**
 - **Friday**





Pamper Zone Sponsor

\$5,000

Mental health and mental health nursing can be stressful fields. The Conference is a bit of downtime from work, but there's still so much going on – papers, speakers, posters, networking functions. Use this opportunity to support and acknowledge the work these delegates do, while promoting your business!

Items for the Pamper Zone must be supplied/arranged by sponsor.

Entitlements:

- Name acknowledgement as the Pamper Zone Sponsor.
- Logo recognition as the Pamper Zone Sponsor in all Conference promotional material including the Conference eBulletins, in the Conference program next to the Pamper Zone description and on the Conference website (including link to your home page).
- Acknowledgement in the opening and closing plenary sessions.
- 1x promotional insert in the Conference satchels, can be flyer or item (excluding notepad and pen).
- Opportunity to brand the Pamper Zone.
- Prominent signage at the Pamper Zone for the duration of the Conference.
- 3m x 3m exhibition booth.
- 1x full registration, including social functions.
- 2x exhibitor only registrations, including a ticket to the Welcome Reception.
- Company logo, contact details and profile in Conference program.
- Company logo, contact details and profile on the Conference website.
- **Only one available**

Registration Desk Sponsor

\$4,000

The registration desk is a great place to highlight your product service or event. Each delegate is required to have their registration confirmed upon arrival at the Conference, and pick up their satchel and any relevant Conference materials.

The registration desk is situated in a prominent position, and delegates approach staff at the desk with a range of ticketing information and enquiries throughout the Conference.

Entitlements:

- Name acknowledgement as the Registration Desk Sponsor.
- Logo recognition as the Registration Desk Sponsor in all Conference promotional material including the Conference eBulletins, in the Conference program next to the Registration Desk description and on the Conference website (including link to your home page).
- Acknowledgement in the opening and closing plenary sessions.
- Company logo represented on registration desk signage.
- 1x promotional insert in the Conference satchels, can be flyer or item (excluding notepad and pen).
- 1x banner displayed next to the registration desk.
- 1x full registration, including social functions.
- 1x promotional item handed out/available at the registration desk.
- Company logo, contact details and profile in Conference program.
- Company logo, contact details and profile on the Conference website.
- **Only one available**





Name Badge & Lanyard Sponsor

\$4,000

Networking means meeting new people and putting faces to names. As such, name badges are an important tool in supporting networking throughout the Conference. Each delegate will be issued a name badge printed with your logo.

Your logo will be visible on every delegate at the Conference, and be seen whenever a delegate looks at a name badge.

Entitlements:

- Name acknowledgement as the Name Badge Sponsor.
- Logo recognition as the Name Badge Sponsor in all Conference promotional material including the Conference eBulletins, in the Conference program next to the Name Badge description and on the Conference website (including link to your home page).
- Acknowledgement in the opening and closing plenary sessions.
- Company logo on all name badges.
- Opportunity to provide company branded lanyards.
- 1x promotional insert in the Conference satchels, can be flyer or item (excluding notepad and pen).
- 1x full registration, including social functions.
- Company logo, contact details and profile in Conference program.
- Company logo, contact details and profile on the Conference website.
- **SOLD OUT**

Photo Booth Sponsor

\$3,500

Conferences hold fond memories for those attending. Instant photos are a fantastic way for delegates to commemorate their time at the Conference Dinner.

By sponsoring the photo booth, your company is in the unique position of being associated with a fun keepsake for the delegates.

Entitlements:

- Name acknowledgement as the Photo Booth Sponsor.
- Logo recognition as the Photo Booth Sponsor in all Conference promotional material including the Conference eBulletins, in the Conference program next to the Photo Booth description and on the Conference website (including link to your home page).
- Acknowledgement in the opening and closing plenary sessions.
- 1x promotional insert in the Conference satchels, can be flyer or item (excluding notepad and pen).
- 1x banner displayed next to the photo booth.
- 2x Conference Dinner tickets.
- 1x promotional item handed out/available at the photo booth.
- Company logo, contact details and profile in Conference program.
- Company logo, contact details and profile on the Conference website.
- **Only one available**





Exhibition Plus Packages

Exhibition Plus Packages have been designed for exhibitors who would like that something extra to draw delegates to their stand to create additional exposure. The packages are items that are either used or consumed by delegates throughout the Conference.

Wifi Exhibitor

\$6,500

The Wifi Exhibitor will provide access to an essential tool to every delegate who attends the Conference and wants to keep connected with work, family and friends. Throughout the Conference, delegates log onto wifi from their mobiles, tablets and laptops. Delegates are constantly connected and the Wifi Exhibitor Package is just one way to connect with them.

Entitlements:

- Name acknowledgement as the Wifi Exhibitor.
- Logo recognition as the Wifi Exhibitor in all Conference promotional material including the Conference eBulletins, in the Conference program next to the Wifi description and on the Conference website (including link to your home page).
- Acknowledgement in the opening and closing plenary sessions.
- 1x promotional insert in the Conference satchels, can be flyer or item (excluding notepad and pen).
- Opportunity to have delegates visit your stand to connect to the wifi.
- Opportunity to have your home page displayed when delegates first connect or set the wifi password to represent your organisation name.
- 3m x 3m exhibition booth.
- 1x full registration, including social functions.
- 2x exhibitor only registrations, including a ticket to the Welcome Reception.
- Company logo, contact details and profile in Conference program.
- Company logo, contact details and profile on the Conference website.
- **Only one available**

Charge Bar Exhibitor

\$6,500

Delegates' phones and tablets run flat quickly when taking notes and engaging with each other at Conferences and they are always looking for a place to charge them. The charge bar is an extremely popular place for delegates to congregate for the duration of the Conference. By being the Charge Bar Exhibitor, delegates will exclusively come to you to charge their devices - providing you with further opportunity to network with them and display your company.

Why not combine the Charge Bar with the Coffee Cart? A perfect combo, allowing delegates to charge their phones and get their caffeine injection!

Entitlements:

- Name acknowledgement as the Charge Bar Exhibitor.
- Logo recognition as the Charge Bar Exhibitor in all Conference promotional material including the Conference eBulletins, in the Conference program next to the Charge Bar description and on the Conference website (including link to your home page).
- Acknowledgement in the opening and closing plenary sessions.
- 1x promotional insert in the Conference satchels, can be flyer or item (excluding notepad and pen).
- Opportunity to have delegates visit your stand to connect to the Charge Bar.
- 3m x 3m exhibition booth.
- 1x full registration, including social functions.
- 2x exhibitor only registrations, including a ticket to the Welcome Reception.
- Company logo, contact details and profile in Conference program.
- Company logo, contact details and profile on the Conference website.
- **Only one available**





Coffee Cart Exhibitor

\$5,500

Coffee is the cornerstone of today's society. Everyone craves their coffee and where do delegates go when they need a boost? The coffee cart of course!

Being the Coffee Cart Exhibitor means you will have a barista serving espresso coffee, to entice delegates to visit your stand.

Entitlements:

- Name acknowledgement as the Coffee Cart Exhibitor.
- Logo recognition as the Coffee Cart Exhibitor on all Conference material including the Conference eBulletins, in the Conference program next to the Coffee Cart description and on the Conference website (including link to your home page).
- Acknowledgement in the opening and closing plenary sessions.
- 1x promotional insert in the Conference satchels, can be flyer or item (excluding notepad and pen).
- Opportunity to have delegates visit your stand to get their Coffee.
- Opportunity to provide branded coffee cups (subject to venue approval and supplied by sponsor).
- 3m x 3m exhibition booth.
- 1x full registration, including social functions.
- 2x exhibitor only registrations, including a ticket to the Welcome Reception.
- Company logo, contact details and profile in Conference program.
- Company logo, contact details and profile on the Conference website.
- **SOLD OUT**

Notepad & Pen Exhibitor

\$5,500

There is no note taking without notepads and a pen, and delegates often forget to bring something to write on, and with.

This exhibition package provides the opportunity to have your brand in front of the delegates at every session of the Conference.

Notepads and pens to be provided by sponsor

Entitlements:

- Name acknowledgement as the Notepad and Pen Exhibitor.
- Logo recognition as the Notepad and Pen Exhibitor on all Conference material including the Conference eBulletins, in the Conference program next to the Notepad and Pen description and on the Conference website (including link to your home page).
- Acknowledgement in the opening and closing plenary sessions.
- Opportunity to have delegates collect their notepad and pen from your stand.
- 1x promotional insert in the Conference satchels, can be flyer, item or the notepad and pens.
- 3m x 3m exhibition booth.
- 1x full registration, including social functions.
- 2x exhibitor only registrations, including a ticket to the Welcome Reception.
- Company logo, contact details and profile in Conference program.
- Company logo, contact details and profile on the Conference website.
- **Only one available**





Exhibition Packages

Take part in the Conference exhibition to ensure maximum exposure to those in the industry. Exhibiting at the Conference will provide your organisation with access to approximately 500 delegates.

All breaks will be held amongst the exhibition stands, providing high exposure to the delegates for all exhibitors.

As an Exhibitor you will be:

- Highly visible at the premier mental health nursing event.
- Surrounded by extensive networking opportunities.
- Building links with the those in the mental health industry.
- Associated with quality, innovation and excellence through an event with a reputation for addressing cutting edge issues in health care.
- Provided the opportunity to showcase your products, services and demonstrate new releases.

Single Booth

Not for profit booth: \$2,500

Standard Booth: \$3,500

A standard booth provides a shell scheme and plenty of space to exhibit and demonstrate your products and services.

Additional furniture and equipment can be hired from the exhibition contractor, who will contact each exhibitor directly following confirmation of your booking.

Entitlements:

- 3m x 3m exhibition booth.
- Fascia sign with company name.
- Power outlet and spotlight.
- 1x full registration, including social functions.
- 1x exhibitor only registration, including a ticket to the Welcome Reception.
- 1 x dressed trestle table and 2 x chairs.
- Company logo, contact details and profile in Conference program.
- Company logo, contact details and profile on the Conference website.
- Opportunity to purchase up to 2 additional exhibition only passes for \$300 each.

Double Booth

Not for profit booth: \$4,500

Standard Booth: \$6,500

For those who wish to have a bit of extra space, a double booth will offer that opportunity.

Additional furniture and equipment can be hired from the exhibition contractor, who will contact each exhibitor directly following confirmation of your booking.

Entitlements:

- 6m x 3m exhibition booth.
- 2x fascia sign with company name.
- 2x power outlet and spotlight.
- 2x full registrations, including social functions.
- 2x exhibitor only registrations, including two tickets to the Welcome Reception.
- 2 x dressed trestle tables and 2 x chairs.
- Company logo, contact details and profile in Conference program.
- Company logo, contact details and profile on the Conference website.
- Opportunity to purchase up to 2 additional exhibition only passes for \$300 each.





Satchel Inserts

Satchel inserts are a great way to get your collateral right into the hands of delegates. Each delegate is given a satchel on arrival and the first thing many do is check out the contents.

It's simple - you provide us with your promotional flyer or product, and we will include it in all delegate satchels.

- A4 flyer double sided \$800
- A4 flyer up to 4 pages \$1,000
- Promotional product \$1,000

Advertisement Opportunities

The following advertising options are available to reinforce other sponsorship packages, or as individual items.

For example, an advertisement in the Conference Program is a fantastic way to get additional exposure, promote your exhibition, and keep your name in front of delegates during the Conference.

Conference Program

- Full page \$800
- Half page \$600
- Quarter page \$400



Terms and Conditions

- ACMHN reserves the right to amend the sponsorship and exhibition packages to benefit the sponsor, exhibitor, Conference and delegates.
- Sponsors and Exhibitors will be selected based on their ability to meet Conference requirements. ACMHN reserves the right to review all display materials provided by a Sponsor or Exhibitor and/or with discretion, refuse any application.
- All Sponsors and Exhibitors must comply with the principles that their sponsorship must:
 - withstand professional and public scrutiny;
 - conform to professional and community standards of ethics and good taste; and
 - not bring ACMHN and/or the industry into disrepute.
- The Australian Goods and Services Tax (GST) at 10% is applicable to all goods and services offered by the ACMHN and all prices in this prospectus are quoted exclusive of GST. ACMHN reserves the right to vary to prices in accordance with any movements in the legislated rate of the GST.
- Provision of a logo is taken to be permission for the ACMHN to use that intellectual property to advertise and promote the Conference.
- Sponsorship or Exhibition space will be allocated only on receipt of a signed Booking Form. A letter of confirmation and tax invoice will be provided to confirm the booking. The full amount is due and payable within 14 days of receiving the tax invoice.
- Exhibitors must hold public and liability insurance to a minimum of AUD\$10 million. Certificates of currency for the insurance may be requested.
- CANCELLATION POLICY: All cancellations must be notified to the Events Coordinator of ACMHN in writing (either by fax or email) before the cancellation can be processed. Cancellations will not be deemed to be received until you have written confirmation from ACMHN. If you have not received acknowledgement within two (2) business days, please contact (02) 2685 1078. If the cancellation is not received in writing, the sponsorship or exhibition space will not be cancelled and the full amount will still be payable.

For cancellations received in writing by ACMHN on or before 30 June 2016, a service fee of 50% of total fees will apply. No refunds will be made for cancellations after 30 June 2016.

After a sponsorship or exhibition has been confirmed, a reduction in exhibition space or sponsorship size will be considered a cancellation and will be governed by the above cancellation policy. Any exhibition space not claimed one hour before the exhibition commences may be reassigned without refund.

- Exhibition space will be allotted in the order in which applications and payments are received.
- ACMHN reserves the right to rearrange the floor plan and/or relocated any exhibit without notice. ACMHN will not discount or refund for any facilities not used or not required.
- If it is intended to utilise a custom built stand, the Exhibition Manager must be advised and such advice must include full details and dimensions. All display construction requires the approval of the Events Coordinator. The custom built stand must fit inside the exhibition space allocated as indicated on the floor plan.
- The delivery of sponsorship and exhibition entitlements will be provided subject to the Sponsor's/Exhibitor's application meeting production timelines.
- No Sponsor or Exhibitor shall assign, sublet or apportion the whole or any part of their sponsorship package or booked trade exhibition space except upon written consent of the Events Coordinator.
- Sponsor or Exhibitor staff attending as part of the sponsorship or exhibition package will be required to agree to the standard delegate terms and conditions.
- Should, for any reason outside the control of ACMHN, the venue or speakers change or the event be cancelled, ACMHN will endeavour to reschedule. In this instance the sponsor/exhibitor will indemnify and hold ACMHN harmless from and against any and all costs, damages and expenses. ACMHN does not accept responsibility for, and the sponsor/exhibitor indemnifies ACMHN against, any costs, charges or fines incurred by the sponsor/exhibitor in the process of attending the International Mental Health Nursing Conference. This agreement is subject to the laws of the Australian Capital Territory and agreement to these terms and conditions indicates acceptance of this indemnity.
- Neither party shall be liable in damages or have the right to terminate this Agreement for any delay or default in performing hereunder if such delay or default is caused by conditions beyond its control including, but not limited to Acts of God, Government restrictions (including the denial or cancellation of any export or other necessary license), wars, insurrections and/or any other cause beyond the reasonable control of the party whose performance is affected.



Sponsorship and Exhibition Booking Form

Organisation: _____

Contact name: _____

Mailing address: _____

Telephone: () _____ Fax: () _____

Email: _____

Sponsorship Packages

- | | |
|--|----------|
| <input type="checkbox"/> Purple Principal Partner | \$16,500 |
| <input type="checkbox"/> Teal Support Sponsor | \$13,500 |
| <input type="checkbox"/> Amber Stream Sponsor | \$9,500 |
| <input type="checkbox"/> International Speaker Sponsor | \$7,500 |
| <input type="checkbox"/> Conference Dinner Sponsor | \$8,000 |
| <input type="checkbox"/> Satchel Sponsor | \$6,500 |
| <input type="checkbox"/> Keynotes Video Sponsor | \$7,000 |
| <input type="checkbox"/> Welcome Reception Sponsor | \$6,500 |
| <input type="checkbox"/> Meeting Space Sponsor | \$7,000 |
| <input type="checkbox"/> Refreshment Break Sponsor | \$5,000 |
| <input type="checkbox"/> Wednesday | |
| <input type="checkbox"/> Thursday | |
| <input type="checkbox"/> Friday | |
| <input type="checkbox"/> Pamper Zone Sponsor | \$5,000 |
| <input type="checkbox"/> Registration Desk Sponsor | \$4,500 |
| <input type="checkbox"/> Name Badge & Lanyard Sponsor | \$4,000 |
| <input type="checkbox"/> Photo Booth Sponsor | \$3,500 |

Exhibition Plus Packages

- | | |
|--|---------|
| <input type="checkbox"/> Wifi Exhibitor | \$6,500 |
| <input type="checkbox"/> Charge Bar Exhibitor | \$6,500 |
| <input type="checkbox"/> Coffee Cart Exhibitor | \$5,500 |
| <input type="checkbox"/> Notepad & Pen Exhibitor | \$5,500 |

Exhibition Packages

- | | |
|--|---------|
| <input type="checkbox"/> Single Booth | |
| <input type="checkbox"/> Not for Profit Booth: | \$2,500 |
| <input type="checkbox"/> Standard Booth: | \$3,500 |
| <input type="checkbox"/> Double Booth | |
| <input type="checkbox"/> Not for Profit Booth: | \$4,500 |
| <input type="checkbox"/> Standard Booth: | \$6,500 |

Satchel Inserts

- | | |
|--|---------|
| <input type="checkbox"/> A4 flyer double sided | \$800 |
| <input type="checkbox"/> A4 flyer up to 4pp | \$1,000 |
| <input type="checkbox"/> Promotional item | \$1,000 |

Conference Program Advertising

- | | |
|--|-------|
| <input type="checkbox"/> Full page advert | \$800 |
| <input type="checkbox"/> Half page advert | \$600 |
| <input type="checkbox"/> Quarter page advert | \$400 |

Please forward completed booking form to:

Australian College of Mental Health Nurses

Contact: Ellen Fraser, Events Coordinator

Mail: PO Box 154, Deakin West ACT 2600

Fax: (02) 6285 2166

Email: ellen.fraser@acmhn.org



